

## DEVELOPING THE NEXT GENERATION OF CUTLERY FROM RENEWABLE MATERIALS WITH FULLY SUSTAINABLE ORIGIN

**OUR MISSION:**  
LEADING THE WAY IN SUSTAINABLE AND  
ENJOYABLE DINING EXPERIENCE.



## OUR CERTIFICATES

### Factory certificates:

- BRC Consumer Products
- ISO 22000
- ISO 9001 and 14001
- ISO 45001
- GMP
- SMETA

### Product certificates:

- Tested according to EN 12875-1 dishwasher resistance
- Certificate of resistance to microwave heating, NF EN 15284:2007
- LCA according to ISO standards
- FSC and ISCC+ in 2025
- Food safety contact is tested from ready product in an authorized facility according to latest EU regulations

### KEY FIGURES

**15**

MILLION CUTLERY  
PRODUCED WEEKLY

**22**

PRODUCTS CAN BE  
FOUND IN 22 COUNTRIES  
GLOBALLY VIA OUR  
DISTRIBUTORS

**100%**

RENEWABLE  
MATERIALS

**0%**

NEW MATERIAL NEEDED

# CALL US!

MARKKU JANHUNEN

Managing Director  
+358 40 7289 229

TAPIO MARTTILA

Sales Manager  
+358 40 500 4789

SAMPO HAUTA-AHO

Sales Manager  
+358 50 461 3840

NATURE LINE CUTLERY OY

Teollisuuskatu 9  
83500 Outokumpu, Finland

[natureline.fi](https://natureline.fi)



# NATURE CUTLERY

One step ahead  
– Naturally.

THE MOST ECOLOGICAL  
OPTION ON THE MARKET

DURABLE WOOD FIBRE  
CUTLERY WITH A UNIQUE  
USER EXPERIENCE.



USE, WASH,  
AND USE  
AGAIN!





## ABOUT US

The idea behind Nature Line Cutlery Oy and the development of next generation cutlery - made from renewable materials that only utilize side streams - began in 2018. To achieve our goal, we partnered with forest industry giants UPM and Stora Enso to create a team of innovative experts. Our solution was refined and developed over two years until it was time to launch Nature Line Cutlery and to tell our unique sustainable story.

We are a privately owned company established in January 2020 with the owners including some of the well-known family investors in Finland as well as our own management. There has been a rapid growth trajectory with deliveries in over 20 countries - and growth continues.

Our reusable cutlery is manufactured in our brand-new factory at Outokumpu, North Karelia, Eastern Finland with the use of state-of-the-art technology in injection moulding operating under the highest food safety and quality standards. We have made significant investments to meet growing market demand and to support our future growth, with total capacity expected to exceed 1 billion pcs in 2024.

We are very proud of our cutlery and the unique user experience it provides to consumers together with our unmatched sustainable story and food safety. Our cutlery is aligned with the latest EU legislation and directives (SUP, PPWR, Green Deal) and are supporting a wide scale shift towards reusable alternatives.

We are an open, flexible, and efficient partner with a staff of professionals, whose cornerstones are quality of operation and speed of service, combined with a high-quality, safe product.

## SUPERIOR PRODUCT

**REUSABLE** – Advanced design provides an extra-durable structure, withstanding even hundreds of machine washes without compromising product properties or food safety.

**USER EXPERIENCE** – Elevates the eating experience with functional cutlery that have a smooth mouthfeel without any residual taste. High heat-resistance +100 °C and suitable for microwave heating.

**SUSTAINABLE** – A patented entirely wood-based biocomposite material made from softwood fibres and ISCC+ certified renewable polypropylene from tall oil, meeting the highest sustainability and food safety standards. Made utilizing only the side streams of existing forest industry processes with ~0% of new material needed to produce our cutlery. Offering carbon footprint, CO2, even up to negative level.

Made in Finland from renewable materials.



## SUSTAINABLE SUPPLY CHAIN

The raw material is sourced exclusively from our partner's feedstock by utilizing side streams from local sawmills and pulp production. This enables complete transparency and traceability for the origin of raw material and verify that it does not cause any deforestation, biodiversity loss or competition with food chain. The packaging material is also 100% renewable and coming from our local partners to support sustainable sourcing practices.



Available in paper flow packs, paper boxes and single-packed with or without window.

## ADDED VALUES

- The best-selling cutlery on the shelf
- Strong, durable and functional
- Smooth mouthfeel with no residual taste
- High heat-resistance up to 120 °C
- Machine washable and microwave safe
- Based almost 100% on renewable materials
- 100% side streams residues
- ~0 % new material is needed
- Lowest CO2 emission on the market
- Recycle ready

Cutlery is available in natural brown or colours.

